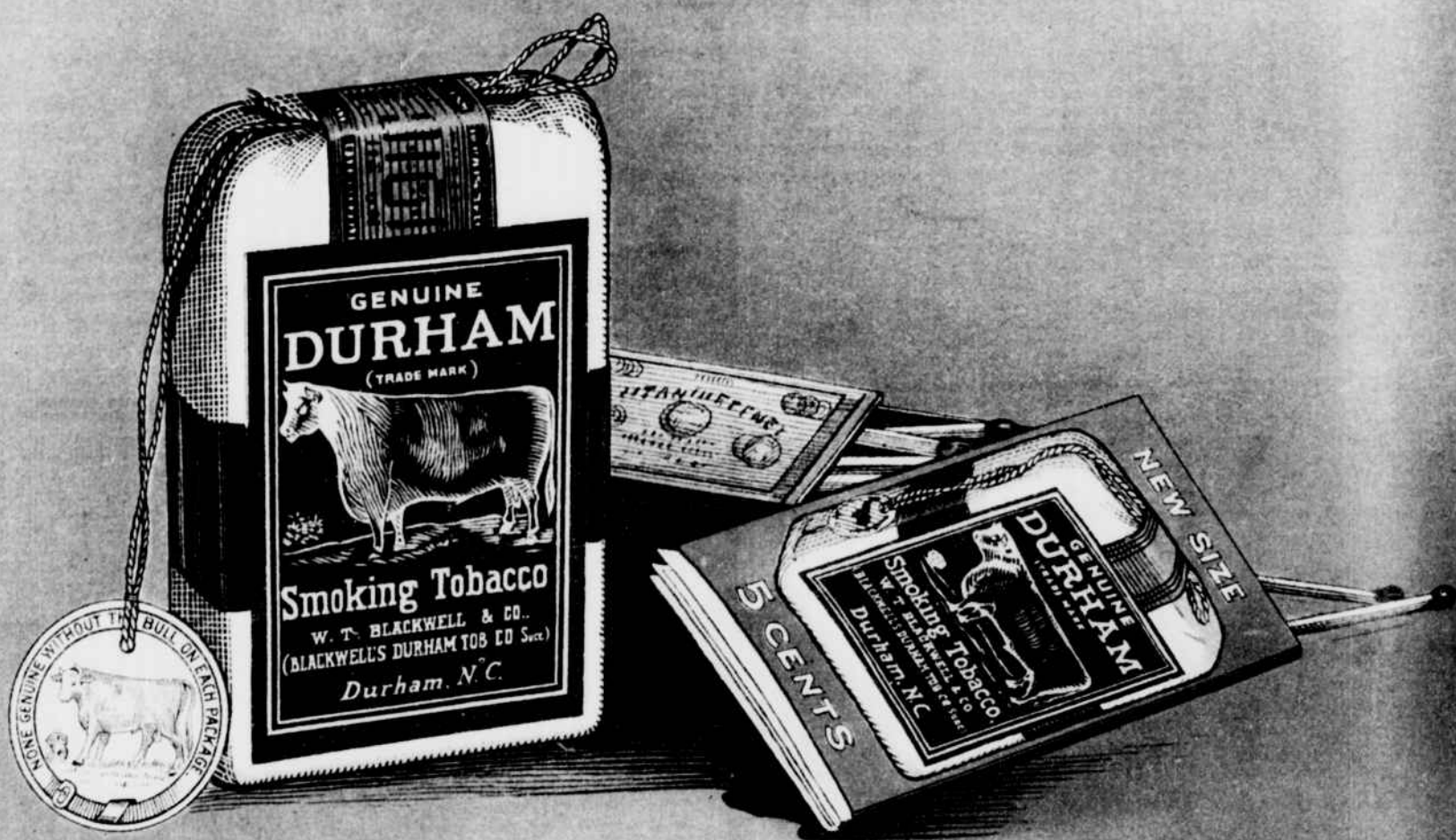


"The Makings"

40 "Rollings" in each 5¢ Muslin Sack



Cigarettes hand-made from "Bull" Durham Tobacco have a *fresh fragrance* and *ripe, mellow flavor*—a natural *mildness* and delightful *coolness*—that make them by far the *most enjoyable* and *satisfying* of all cigarettes.

GENUINE "BULL" DURHAM SMOKING TOBACCO

This pure, honest, thoroughly good tobacco makes better cigarettes than any ready-made kind that money can buy.

"Bull" Durham is smoked by *more millions of men* than all other high-grade tobaccos *put together!* Get a 5-cent sack at the nearest dealer's today and "roll your own."

A book of "papers"
FREE with each
5-cent muslin sack

Enough "Bull" Durham was sold last year to make approximately 12 billion cigarettes—about the same number as all brands of ready-made cigarettes in this country combined!

